

# New Enterprise Rural Electric Cooperative, Inc.

A Touchstone Energy® Cooperative 



One of 14 electric cooperatives  
serving Pennsylvania and New Jersey

## NEW ENTERPRISE RURAL ELECTRIC COOPERATIVE, INC.

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### BOARD OF DIRECTORS

**Leroy D. Walls**  
President  
**Timothy Newman**  
Vice President  
**David Bequeath**  
Secretary  
**Merle Helsel**  
Asst. Secretary  
**Curtis Brant**  
Treasurer  
**Brian McCoy**  
**Mark Swope**

### OFFICE HOURS

Monday through Friday  
7 a.m. - 3:30 p.m.

### EMERGENCY OUTAGE NUMBERS

814-766-3221  
1-800-270-3177

## Annual Meeting Recap



**JUNE 1, 2023, MARKED THE** 85th Annual Meeting for New Enterprise Rural Electric Cooperative (REC). The meeting was held at the Southern Cove Power Reunion Grounds in New Enterprise. More than 300 members attended this year's event and had the opportunity to chat with cooperative staff, our Member Credentials and Election Committee, and cooperative directors. Members who attended the drive-thru meeting were registered to receive a bill credit and snack bag.

This year, directors for Areas 3, 6 and 7 were up for re-election. Merle Helsel was elected to serve Area 3, Tim Newman to Area 6 and Curtis Brant to Area 7. Board Chairman Leroy Walls and I addressed the attendees, via a radio message, with details about what the cooperative is currently working on to improve the distribution system and our plans for the future.

The cooperative is continuing to manage the distribution life cycle through pole and conductor replacement. Each year, we budget for this work and have made these improvements using cooperative staff and line personnel. We are also in the development stages and planning for projects that will provide redundancy in emergency conditions.

Thank you to all who attended this year's annual meeting. We hope you enjoyed it. If you have any questions or concerns, please stop by the office or give us a call. ☎️

**MARK MORRISON**  
GENERAL MANAGER/CEO



**REPRESENTING YOU:** New Enterprise REC General Manager/CEO Mark Morrison, left, and board Chairman Leroy Walls, second from right, congratulate newly re-elected cooperative directors, from left, Merle Helsel (Area 3), Tim Newman (Area 6) and Curtis Brant (Area 7).

# Meaning of Membership

**NEW ENTERPRISE RURAL ELECTRIC COOPERATIVE (REC)** is a member-owned cooperative. What does that mean to you? We are a business owned by those it serves.

You, the member, elect representatives to the cooperative's board of directors to govern New Enterprise REC.

You, as a member, can exercise the right to vote for your representatives each year at the annual meeting in June.

The name(s) listed on the membership are allowed to vote and participate in the meeting.

We ask you to review your statement and the name(s) listed on the bill — this is how your membership is registered. If only one name is listed, only that individual has the right of membership. If you need to add a spouse

or significant other to your account, please call the office, and we will be happy to provide you with an updated membership form. Any person listed will be an official part of your membership, have account access, and will be able to attend the meetings, vote, and receive any additional benefits.

This issue often is most obvious at annual meeting time when we are unable to give ballots, credits, etc., to those not listed the account, such as a spouse. Much like an account you hold at your local bank, we can only go by what members are listed. It is very important that you review your billing statement and let us know if we can help with any changes you wish to make. 🗳️



**FACE-TO-FACE:** Director Brian McCoy, standing, speaks with a cooperative member.



**EVERYONE IS WELCOME:** New Enterprise REC employee Bobbi McInay, standing, registers a member for the cooperative's annual meeting.



**DEMOCRATICALLY CONTROLLED:** A New Enterprise REC member drops off a ballot with the Member Credentials and Election Committee.



**DRIVE-THRU:** New Enterprise REC employees Wendy Conley, center, and Kyler Fink, right, greet members at the cooperative's 85th annual meeting.





**PEOPLE YOU CAN COUNT ON:** New Enterprise REC employees and the board of directors gather to meet with consumer-members at the cooperative's 85th annual meeting. Front row, from left: board members Merle Helsel, assistant secretary; Tim Newman, vice president and Allegheny Electric Cooperative, Inc. board treasurer; Leroy Walls, president and Pennsylvania Rural Electric Association board chairman; Mark Swope; Brian McCoy; David Bequeath, secretary; and Curtis Brant, treasurer. Middle row: employees Mike Shawley, Roman Dell, Bobbi McInay, Austin Buttry, Mark Replogle, Wendy Conley and Conner Kagarise. Back row: employees Isaac Threadgill, Randy Walker, Kyler Fink, Ron Houck, and General Manager/CEO Mark Morrison.



## Doing the Electric Shift

**CAN YOU BELIEVE IT IS** July already? Well, it's time again for the "Electric Shift." As in the past, we need your help in keeping power costs as low as possible.

For those of you who aren't familiar with the phrase, the "Electric Shift" is easy, and with a little practice, allows you to use electricity more wisely. During hot, humid days, electric use tends to run extremely high. This makes the cost of generation to meet this need also high. Our future power costs, in fact, are partially based on how much power we buy on hot, sticky weekdays between 1 and 7 p.m.

When temperatures rise to around 90 degrees with high humidity, "Electric Shift" messages will be announced on WSKE-FM 104.3 and 1040 AM, as well as WJAC-TV 6 (Johnstown) during weather segments of the noon news. A scrolling message will also be placed on newenterpriserec.com during peak hours.

You may be thinking, "How can I help?" Below are a few steps you can take to help prevent future power cost increases:

- Set your air conditioner to 78 degrees or use fans instead.
- Close your curtains and blinds to keep things cooler inside your home.
- Operate washers, dryers, dishwashers, showers and other major appliances early in the morning or late in the evening.
- Minimize the number of times you must open your refrigerator or freezer.
- Cook with an outdoor grill or a microwave oven.
- Turn off any non-essential lights.
- Run pool pumps at night.

If only a few people did the "Electric Shift," it wouldn't make much of a dent in energy usage, but as we all work together, we can make a difference. So do your part by doing the "Electric Shift" from June 1 to Sept. 30, 1 to 7 p.m. on hot, humid days. Thank you for making a few changes to help save on future power cost. 🌱

## Energy Efficiency Tip of the Month

Summer is a prime opportunity to enjoy the great outdoors. To reduce home energy use, avoid using your oven and use a grill instead. Not only will cooking outdoors eliminate the electricity used to power the stove, but it will also avoid raising the temperature inside your home, reducing the need for air conditioning or cooling.

You can also avoid using the oven with tasty no-bake recipes. Get creative in the kitchen (or the backyard) and find new ways to save energy!

Source: Dept. of Energy



## HOW SOLAR PANELS WORK WORD SEARCH



Did you know energy from the sun can be used to create electricity? Read the following information about how solar panels work, then find and circle the **bolded** words in the puzzle.

Solar panels contain **photovoltaic** cells that convert sunlight into **electricity**.

Sunlight hits the **solar** panels and generates a direct current.

The direct **current** flows to an inverter, which converts it to an alternating current. (This is the kind of electricity we use in our homes.)

The alternating current flows from the **inverter** to the home's breaker box, where it's used to **power** appliances and electrical devices in your home.

If the solar **panels** generate more **electricity** than the home needs, the unused electricity is sent back to the power lines.

T	N	B	S	T	T	G	Z	O	V	S	U	Y	V	K
P	H	Y	I	C	T	N	H	Z	O	V	K	W	Z	A
P	B	N	G	E	O	Z	E	L	P	L	K	K	B	R
G	H	T	Q	Y	N	P	A	R	F	N	R	C	A	E
R	X	O	D	W	G	R	Q	W	R	B	Z	S	U	T
S	P	K	T	X	D	S	T	O	Y	U	T	U	Q	R
V	O	U	U	O	S	L	E	N	A	P	C	Y	S	E
F	F	S	W	R	V	X	E	H	Z	P	D	W	U	V
H	F	B	E	X	I	O	B	Q	G	F	P	Y	N	N
I	V	W	I	W	O	N	L	E	F	P	X	V	L	I
X	O	Y	C	Z	J	K	Z	T	A	J	F	F	I	F
P	R	X	S	F	Z	K	E	U	A	D	P	Q	G	V
B	K	E	L	E	C	T	R	I	C	I	T	Y	H	G
V	S	B	F	U	E	I	U	E	J	N	C	C	T	Z
J	M	T	V	H	W	S	M	V	O	K	E	L	R	N